

THE FOR IMPACT BOARD WORKSHOP

For organizations that need a team jumpstart--
The Board Workshop is **a catalyst for change and funding results.** It brings elements of the For Impact blog and WOW Emails to your team in a custom fashion.



A facilitator coach will lead your board and team through a customized Funding Road Map in which we share:

- How to communicate your return-on-investment
- Ways to leverage the board and champion support
- How to simplify fundraising
- How to maximize 'individual giving'
- Ideas to help you ask for \$1M
- How to generate more (qualified) prospect names
- How to answer the three double questions of every major-investor
- The most recent For Impact funding innovations
- Bonus: A simple plan to generate \$100K in 100 days

The Board Workshop is two hours in length and requires 70% board participation as well as the participation of senior staff and development staff – if applicable.

In addition to being a near term funding catalyst, The Board Workshop is often a great way to get started with The Suddes Group, months in advance of a potential campaign or other custom solution. It forms the foundation for a relationship by transferring immeasurable value to an organization and by helping The Suddes Group learn about your mission.

Investment: Board Workshops start at \$1000 plus travel expense.

To learn more: Contact Kerry Suddes (kerry@forimpact.org or 614-554-7525)

"The Board Workshop has been transformational. **Within days we had generated \$80,000!** We are now on a path to a significantly different place than we have been. We are no longer focusing on the 'next 50 hours'; we are providing the financial support to 'dream the 50 year dream'.

- Dave Meurer. St Pius X High School. Board Member.

ABOUT THE SUDDES GROUP

Through the 1970's, Tom Suddes served as the director of development at the University of Notre Dame. After successfully finishing '*THE Campaign for Notre Dame*' Tom left to found The Suddes Group in 1983 which ran it's first campaign for Fenwick High School, a Dominican College Prep school just outside of Chicago.

The Suddes Group quickly grew to become one of the premier development consulting groups in the country. It was known for its no-nonsense-sales-oriented approach to fundraising and generating results where others failed. In 1997 *Inc. Magazine* called The Suddes Group '**The Maverick Fundraising Firm**'.

Over the last 25 years The Suddes Group has amassed an incredible track record:

Successfully managing more than **300** campaign initiatives.

Collectively raising more than **\$2 Billion**.

Providing development counsel and training to **more than 1000 organizations worldwide**.

In 2003, The Suddes Group launched For Impact, an initiative to provide training, tools and publications around the Suddes Group's innovative processes. Hundreds of articles, seminars and frameworks can now be accessed freely at **www.forimpact.org**.

Currently, The Suddes Group provides services to more than 10,000 organizations through the For Impact Community. Suddes Group Partners continue to work 'in-the-field' on a selected basis on funding projects of all sizes in all sectors. The Suddes Group's niche continues to be projects that require change, re-design and entrepreneurial thinking to get results. Recent projects include:

INPEACE. Honolulu, HI \$100M

Abbey of New Clairvaux. Vina, CA \$7M

GlobeFunder (Micro-Finance). Chicago, IL \$8M Angel Round

Beatitude House for Disadvantaged Women. Youngstown, OH \$5M

La Salle High School. Yakima, WA. \$7M

Congrats to For Impact Coaching Client JB Schramm who received the 2008 Social Entrepreneur of the Year Award at the prestigious World Economic Forum in Davos Switzerland.