

9 IDEAS

TO FUND YOUR VISION
A FOR IMPACT TELESEMINAR

For**Impact**

THE SUDDER GROUP

THREE BIG INSIGHTS

(THE FOR IMPACT POINT-OF-VIEW)

1.



INSIGHT NO. 1

BE FOR IMPACT



STOP defining yourself in the **NEGATIVE!**

2.



INSIGHT NO. 2

IMPACT DRIVES INCOME

The size and scope of your **IMPACT**

determines

The size and scope of your **INCOME**

3.



INSIGHT NO. 3

JUST ASK

JUST ASK! JUST ASK! JUST ASK!

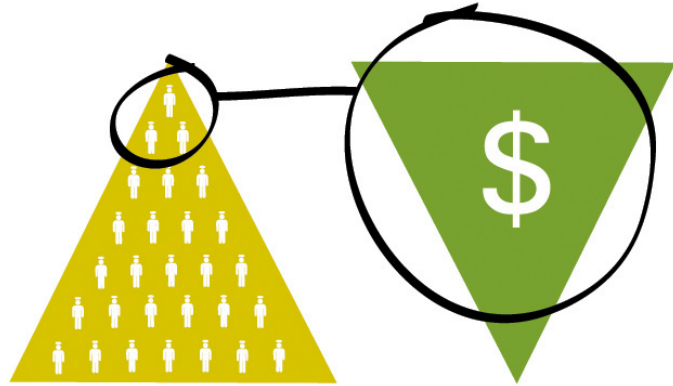
4. **THINK BIG!**

- 5. **The ONLY Way To Get A \$1M Gift**
 - The \$100 Billion Opportunity**
 - The \$100 Trillion Opportunity**

6. **JUST VISIT!!!**

7. Simplify (And Focus)

- 97/3
- Top 3
- Then Top 33



8. “On Board” vs. On The Board

- ‘On Board’ With Your CAUSE
- Involvement Begets Investment
- How To Engage:
 - 1.
 - 2.
 - 3.

9. **SHARE
THE
STORY**



**PRESENT
THE
OPPORTUNITY**